

CHOICAL is world leader in the development of preformed aluminium packaging.

CHOICAL supplies its customers with preformed and pre-printed aluminium foil dresses and foil dressing machines for the packaging of confectionary items (e.g. chocolate hollow figures, chocolate figures, confectionary bars, ..). The machine portfolio ranges from low to mid capacity semi-automatic packaging machines up to fully automatic packaging systems for highest output performance.

CHOICAL FOIL DRESS PACKAGING

CHOICAL manufactures the foil dress in accordance with the individual design of the customers product. This is the individual shape and the individual print. The graphics of the print is developed together with our customer taking in account the customers artwork and the special requirements of **CHOICALs** packaging technology.

Foil dresses consists of 2 pre-formed foil halves. In the packaging machine the product (chocolate hollow figure, ...) is put between the foil halves. The seam between the foil halves is closed by the closing tools in the machine. The result is a wrinkle-free foil packaging of highly attractive appearance. – Foil dress packaging offers substantial advantages

- provides maximum product **protection**
- gives outstanding **value** to the product
- offers unparalleled package **styling**
- best **compliance** with packaging regulations

CHOICAL foil dressing is the sole technology offering wrinkle-free packaging of confectionary products: Chocolate figures, chocolates and bars:

Conventional style foil wrapping:



Wrinkle-free **CHOICAL Foil Dress**:



Foil Dress packaging of a chocolate bar:
offering innovative look and feel



CHOICAL FOIL DRESS PACKAGING

PROTECTION

- Optimal protection during transport and on the shelf at the POS.
- Higher degree of safety and crispness.
- **CHOICAL** Sealpack® technology offers tamper-proof sealing of the package:
 - protection against spoilage of food stuffs
 - protection against bugs and germs
 - molten chocolate can get out of the package
- Cost effective due to reduced scrap rate during production and at POS.



VALUE

- The wrinkle-free surface gives outstanding value to the product
- Foil-dressing converts a standard me-too product into a valued premium product.
- **CHOICAL** Sealpack® technology perfectly seals the package: this 'aroma safe' releases the full odour of the product after opening only, molten chocolate cannot get out of the pack.
- Comfortable tear-open feature.



CHOCAL FOIL DRESS PACKAGING

STYLING

- Unlimited flexibility in foil packaging.
- "Foil follows figurativeness":
 - form
 - size
 - figurativeness
- New attractive designs possible.



COMPLIANCE

- Full compliance with packaging and marking regulations.
- Legibility guaranteed for
 - nutrition facts
 - warnings
 - declaration of allergens
 - EAN codes (bar codes)
- **CHOCAL** Sealpack® technology offers tamper-proof sealing of the package.



Conventional style foil wrapping:



CHOCAL Foil Dress:

